

2023 Impact Report

12 - 22 NOVEMBER 2023

Portugal
TECH
WEEK

[PORTUGALTECHWEEK.COM](https://portugalttechweek.com)

Overview

In its second year, Portugal Tech Week witnessed an extraordinary turnaround. Besides impressive numbers showcasing notable growth compared to the previous year, we highlight initiatives that directly point towards the future, solidifying our role in the vibrant startup and innovation ecosystem in Portugal.

THE LARGE INNOVATION FESTIVAL IN PORTUGAL

OCT 27 – NOV 6

Submit your event

20
22

About PTW

Highlights from Portugal Tech Week 2023:

220

Events

18,002

Participants

10

Cities

20

Ecosystem

23

Partners

See the Elétrico
Pitch 2023!

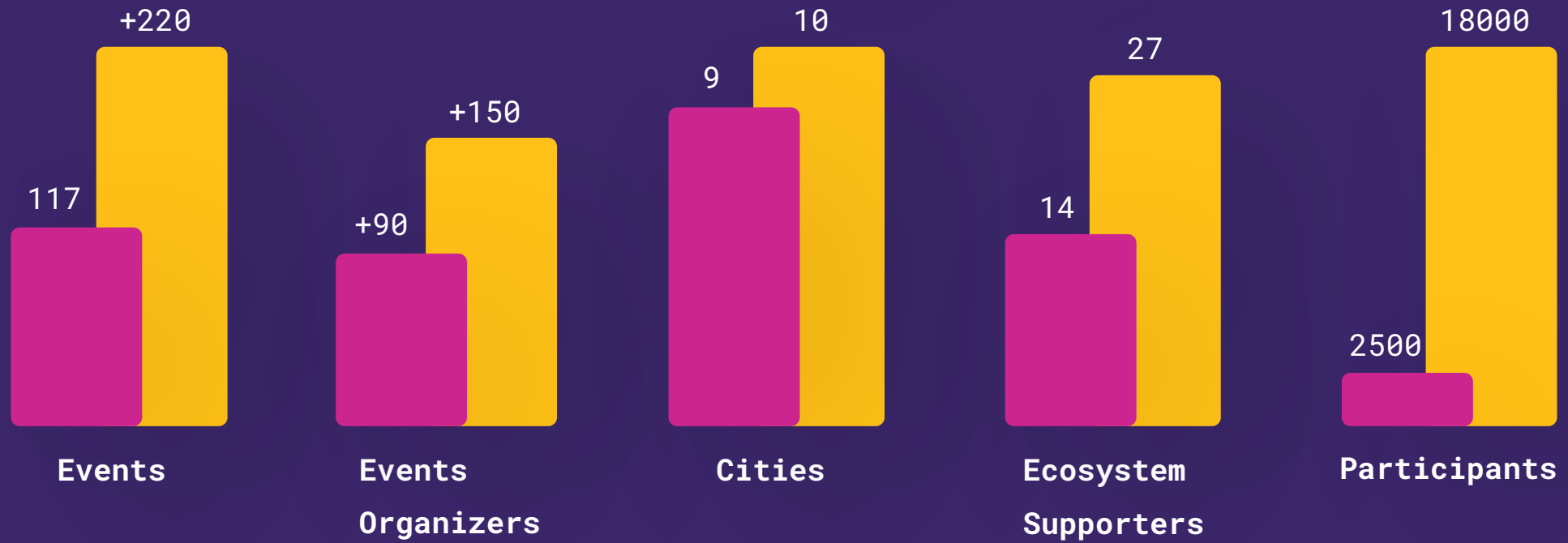


Significant Growth: Reaching New Heights

This year's data reveals a remarkable ascent for Portugal Tech Week, with a significant increase in participation and engagement compared to the previous year. This growth not only solidifies our position on the international stage but also reflects the growing recognition and interest in the Portuguese innovation ecosystem.

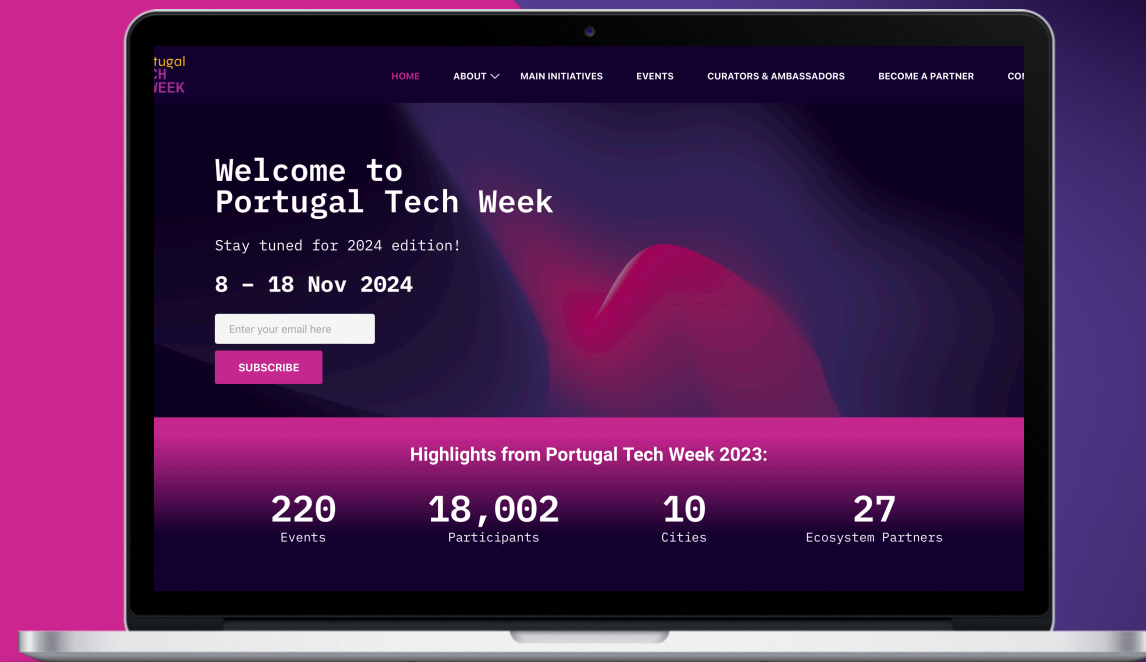
1 YEAR EVOLUTION

2022 2023



Unique Users 2022
>2.500

Unique Users 2023
>18.000



Innovative Initiatives: Paving New Paths

The highlight this year was the implementation of innovative initiatives, such as the “Elétrico Pitch” and the introduction of ambassadors and curators, playing a crucial role in expanding the event's reach. Collaborating with Portugal's key ecosystems and many significant ecosystems worldwide, we managed to scale up, establishing closer ties with various communities, companies, and organizations.



Investing in the Future: Scholarships and Sustainable Impact



Santander Scholarship - Digital Experience 2º Edition

Acquire essential digital skills through practical and project-based learning.

The promotion of scholarships was a key element, demonstrating our commitment to professional development and diversity. This initiative not only nurtures talents but also contributes to a more sustainable and inclusive future.



Expanded Reach: Impacting Significantly

This year's Portugal Tech Week was not just an event; it was a celebration of achievements and a reflection of the limitless potential of innovation in Portugal. We expanded our reach, connecting visionaries and leveraging the country's key ecosystems to scale up and drive change.



In summary, this report reflects a transformative chapter in the history of Portugal Tech Week. We are excited to continue on this exciting path and shape, in collaboration with Portugal's key ecosystems, an even more promising future.



Proprietary Initiatives and Events



“

Thanks for having us! The best
experience hands down!

Jim Huang

Investor at Zero Hash & PEEL Lab



ELÉTRICO PITCH



— PORTUGAL TECH WEEK

In a Portuguese version of the Elevator Pitch, imagine strolling through vibrant Lisbon and randomly meeting an investor during the tram ride? Your chance to pitch is until the next stop, surrounded by noise and distractions.

12 NOV.



01



ELÉTRICO PITCH

- Prize: 5000 euros

- 12 Startups

- PARTNERS:

SANTANDER

CARRIS

- Investors:

REDANGELS - Pedro Bandeira

INVESTORS PORTUGAL - Isabel Neves

PLUG & PLAY TECH CENTER - Carolin Wais

SENOVO - Mona Gindler Müller

ANTLER - Sérgio Massano

BLUE FUTURE PARTNERS - Rodrigo Ferreira

N1 INVESTMENTS FUND - Szymon Bolczyk



01





— PORTUGAL TECH WEEK

VC SLAM

The opportunity for 37 Startups to connect with top-tier venture capital funds.

Partners:

Semapa | NEXT  ANTLER  Armilar



02





— PORTUGAL TECH WEEK

CP DISCOUNT

We partnered with CP for Portugal Tech Week participants to have discounts on train travel in Portugal!



03





— PORTUGAL TECH WEEK

1000 local Scholarships

Access to International Scholarships

Scholarships

Digital Experience 2nd Edition

Our team partnered with Santander Portugal to provide over 1000 scholarships to requalify people to enter the technology sector.



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PORTUGAL TECH WEEK

1000 local Scholarships

Access to International Scholarships

Scholarships

Mexoxo Take the lead program

Portugal Tech Week partnered with Mexoxo to support women in the world of technology. Selected entrepreneurs will have access to scholarships for a remote entrepreneurship course at Cornell University, one of the Ivy League universities.



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— PORTUGAL TECH WEEK

COWORKING DAYS

An initiative of Coworking Thursdays, where startup founders and tech workers could cowork in offices of major technology companies like Microsoft, Santander, and Smartex.

4 Coworking Days

50 Coworking days participants

 Microsoft  Santander®  SMARTEX.AI



06



2023 NUMBERS

Total partners for Initiatives,
Events and Sponsor: **21**

18.000 Unique Users

Main Initiatives and Events: **25**

Proprietary Initiatives and Events: **5**

Partnerships for Initiatives and Events: **17**

Events that happened because of PTW: **19**

Events promoted with partners: **26**

Coworking Days: **4**

Coworking days participants: **50**

1000 local Scholarships

Access to International Scholarships

Startups participating: **79**

VCs participating: **10**

Pledge EU Digital Skills

and Jobs Coalition

**+220
EVENTS**

**10
CITIES**

**+18000
UNIQUE
USERS**

**22
EVENTS
ORGANISED
BY OUR
CURATORS &
AMBASSADORS**

**27
ECOSYSTEM
PARTNERS**



2023 IMPACT SUMMARY

NATIONAL REACH VIA OUR 2023 ECOSYSTEM PARTNERS



Digital Skills & Jobs Platform



Algarve
Tech Hub

#MOVE TO
FUNDAÇÃO

beta·i collaborative
innovation



ESOP

Fábrica de
STARTUPS

Fintech
House

hub
Criativo
BEato



IPN
INSTITUTO PEDRO NUNES

LISPOLIS
POLO TECNOLÓGICO DE LISBOA

Lisboa
unicorn
capital

NOVA SBE
iINNOVATION
ECOSYSTEM

ScaleUp
Porto

startUP23



Set.Up
Guimarães

Startup
Braga

> STARTUP
LEIRIA

Start up
Lisboa

startUp
madeira

STARTUP
PORTUGAL



**TAGUS
VALLEY**
PARQUE DE CIÊNCIA
E TECNOLOGIA



MIR
**TECMAIA
PARQUE**

Porto.
TechHub



unicorn
Factory
Lisboa



universidade
de aveiro incubator
pci-creative
science park

UPTEC
SCIENCE AND
TECHNOLOGY PARK
OF UNIVERSITY
OF PORTO

THE MOST INFLUENTIAL ECOSYSTEM AND INDUSTRY LEADERS AS AMBASSADORS AND CURATORS



CARLOS PALMINHA



CATARINA CABRAL



DAVID MAGBOULÉ



FILIPA CARVALHO



FILIPE PORTELA



GERARDO LISBOA



GONÇALO HALL



HENRIQUE SIM-SIM



JHAMILE ABUABARA



JORGE PIMENTA



JUNE ANN BOLNEO



MARIANA HENRIQUES



MIGUEL AMADOR



PEDRO MOURA



PEDRO OLIVEIRA



RITA VILAS-BOAS



IRINA KONOVA



JOÃO NUNES ROSADO



MICAELA VIEIRA



PLÍNIO CHAVES



RUI PINHEIRO



TOMÁS CAEIRO



FILIPE CORDEIRO



TONI BARREIROS

**See you
in 2024**

It is impossible not to reflect on the extraordinary success achieved by Portugal Tech Week this year. This event represented not only a celebration of innovation and technology but also a significant milestone that opens doors to a promising future.

The success in 2023 serves as a catalyst for embarking on new paths. We are excited about the prospect of further exploring the riches of Portugal, combining its **unique** beauty with the country's most vibrant startup and innovation ecosystems. This is just the beginning of a journey that promises to unite creativity, entrepreneurship, and the innovative spirit that characterizes the essence of Portugal.

As we look ahead, we envision creating proprietary events that will not only showcase technological achievements but also celebrate the culture and diversity of our country. We are committed to driving the innovation ecosystem, providing platforms that connect brilliant minds and catalyze the emergence of transformative ideas.

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